



HORIZON EUROPE

«EIC ACCELERATOR PROPOSAL WRITING WORKSHOP»

26TH APRIL 2023 9:00AM - 17:00PM
TRIKOUPÍ 129, 1016 NICOSIA

OBJECTIVES:

The event's objectives are to increase the capacity of potential proposers of the Horizon Europe EIC Accelerator Programme at tackling the different aspects of the proposal, with presentations as well as incorporating interactive practical sessions.

TARGET GROUP:

Company representatives who are interested in submitting proposals to the EIC Accelerator Calls for Proposals, seeking funding to scale-up high impact innovations with the potential to create new markets or disrupt existing ones. This training is especially suited for those who already have basic knowledge of the Programme, have participated in the EIC Info days, have already submitted a short proposal to the EIC Accelerator Programme and are preparing their full proposal or have participated in the national innovation programmes.

WORKING LANGUAGE:

English

SPEAKERS:

Dr Benjamin Hötzer is a physicist with expertise on biophysics and optics and a certified project manager. He has 10+ years of experience in national and international funding schemes with special focus on the EIC Accelerator and its predecessor programmes. Dr. Hötzer is interested in supporting companies bringing disruptive solutions to the market especially in the field of green tech.

DORUCON is a TÜV Süd certified (ISO 9001:2015) nationwide consultancy with 40 employees offering start-ups, SME, and corporates from currently 10+ countries full service in the topics of innovation, investment, and financing. The company is authorised in the German Go-Inno and the French Diagnostic Europe and member of the European Association of Innovation Consultants (EAIC). DORUCON has 8+ years of experience in the EIC Accelerator and its predecessor programmes leading a double-digit number of companies to success.

REGISTRATION:

Via this [link](#), by the 21st of April 2023.

Positions are limited and registrations will be handled on a strict first come first served basis.

AGENDA
26TH APRIL 2023, 08:00AM - 17:00PM

08:00 – 08:30	Registration & coffee
08:30 – 08:45	Welcome and Presentation of Services offered by Cyprus National Contact Points and Enterprise Europe Network Cyprus Nedi Kaffa, Scientific Officer, Research and Innovation Foundation
08:45 – 10:10	The EIC Accelerator Programme Dr Benjamin Hötzer, Dorucon <ul style="list-style-type: none"> - Introduction to the EIC Accelerator and calls for proposals - How to submit a proposal - Characteristics of a successful company - Structure of EIC Accelerator proposals <ul style="list-style-type: none"> ○ Step 1, Step 2 and Annexes ○ Pitch interview - Evaluation criteria <ul style="list-style-type: none"> ○ Step 1, Step 2, and Pitch ○ Grant-first, grant-only, and equity
10:10 – 10:30	Coffee Break
10:30 – 12:30	Writing a Winning Proposal (Part 1) Dr Benjamin Hötzer, Dorucon <ul style="list-style-type: none"> ○ Developing a storyline ○ Interactive exercise on abstract writing ○ Writing the Ideation section ○ Interactive exercise on Ideation section
12:30 – 13:30	Lunch Break
13:30 – 15:30	Writing a Winning Proposal (Part 2) Dr Benjamin Hötzer, Dorucon <ul style="list-style-type: none"> ○ Writing the Go to Market section ○ Interactive exercise on Go to Market section ○ Development section ○ Best practice work plan
15:30 – 16:00	Coffee Break
16:00 – 17:00	Pitch Preparation Dr Benjamin Hötzer, Dorucon <ul style="list-style-type: none"> ○ Requirements ○ Interactive mini pitches - Summary

COMMUNICATION:

For more information, please contact the National Contact Points for the Work Programme “European Innovation Council”



Ms Nedi Kaffa tel: 22205039, email: nkaffa@research.org.cy



and Mr George Christou tel: 220205030, email: gchristou@research.org.cy

LOCATION:

ΚΕΝΤΡΟ ΕΝΗΜΕΡΩΣΗΣ ΚΑΙ ΕΠΙΜΟΡΦΩΣΗΣ ΓΙΑ ΤΗΝ ΑΠΑΣΧΟΛΗΣΗ ΚΑΙ ΤΗΝ ΕΠΙΧΕΙΡΗΜΑΤΙΚΗ ΔΡΑΣΗ - ΚΕΕΑΕΔ

