



17-21 OCT 2021

DUBAI WORLD TRADE CENTRE



FUTURE
BLOCKCHAIN
SUMMIT
قمة مستقبل البلوك تشين

Fintech
SURGE.
فينتك سيرج

ماركتنغ مانيا
Marketing
Mania

17-20 OCT 2021

DUBAI WORLD TRADE CENTRE

CREATING A BOLDER DIGITAL FUTURE TOGETHER

Proudly celebrating the
region's digital transformation achievements
in this landmark year of Expo Dubai and UAE's
50th Golden Jubilee.

[CLICK HERE TO GET YOUR PASS](#)

SAFE, SMART, SEAMLESS

Only advance, online registration and Print@Home badges will be issued.
Strictly no registration / badges issued on-site at the event.

#GITEX2021 — GITEX.COM

THE BIGGEST TECH SOURCING & NETWORKING EVENT OF THE YEAR

hosted in the vibrant tech capital of the world - Dubai

35% FIRST-TIME-TO-REGION TECH COMPANIES CHOSE GITEX AS FIRST MARKET ENTRY CHANNEL



GITEX
GLOBAL

- The undisputed tech event for the last 40 years
- From the latest in AI, 5G, Cloud, Big Data, Cybersecurity, Blockchain, Quantum Computing, Immersive Marketing and Fintech to thought-provoking conferences, it's all at GITEX Global

Platinum Sponsor	Gold Sponsor	Bronze Sponsors	VIP Majlis Sponsor
 ERICSSON	 HUAWEI 5G Innovation Partner	 CISCO  Red Hat	 midis GROUP
Conference Sponsors	Badge Sponsor	Supporting Sponsors XLABS / Tech Talks	Innovation Partner
 TeamViewer  amdocs	 Lenovo  intel  SMARTKEY	 VELA  aruba  APTEC  AIO  Bitdefender  ORELA  eleks	 DUBAI INTERNET CITY



عالم الذكاء الاصطناعي
EVERYTHING

Ai Everything spearheads the region's ambitious artificial intelligence transformation plans. Spanning myriad industries including Government, Healthcare, Education, Finance and many others, Ai Everything is the place to find the most cutting edge AI tech in the global market.





GITEX FUTURE STARS

At the intersection of 3 of the world's fastest-rising startup ecosystems: Middle East, North Africa & South Asia - GITEX Future Stars brings 700+ startups from 60+ countries together with our 400+ strong investor & VC network. The show is driven to realise the city's vision of doubling the number of digital companies - an ambition outlined recently by the Dubai's Digital Chamber of Commerce.



FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

Launched in 2018 by Dubai Government, Future Blockchain Summit is the first and largest Blockchain exhibition and conference in the MENA region bringing together the community's brightest minds, most game-changing startups & powerful investors for 4 days of networking, investing and education centered around the most disruptive technology since the internet - Blockchain.



Fintech SURGE.

فينتك سيرج

Bringing together global Fintech leaders, startups and Financial Centers, Fintech Surge is set to be the Middle East & North Africa's most impactful and visionary event for the regional Fintech ecosystem. From Digital Banking to Paytech, Insurtech, Wealth & Asset management and Regtech, the event will see the financial industry's biggest tech-revolutions and path-breaking talks.



ماركتنغ منيا Marketing Mania

Hear from the most avant-garde, edgy mar-tech personalities on keeping the disruptive momentum going. 34% speakers represent Cannes Lions winners, Forbes Top 50 CMOs and Fortune 500 Brands, including Accenture, American Eagle, Formula E, GE, Glovo, Microsoft.

BIG TECH PLAYERS IN FULL FORCE

3,000+ global enterprises uniting to launch latest tech in 5G, AI, Cloud & Edge, Cybersecurity, Future Mobility, Fintech, Healthtech & more.



FIRST TIME AT GITEX Explore powerful new showcases



IoT | Germany



Telecom | USA



Smart Cities, Smart Home,
Smart Business | China



Cloud Digital
Transformation | USA



Digital & Tech, Enterprise
Software | Denmark



Telecom | USA



Smart Business
Solutions | Taiwan



Cybersecurity | UAE



Telecom | UK



Blockchain | Poland



Cybersecurity | UAE



Blockchain | UAE



Blockchain | UAE



Blockchain | Singapore



Blockchain | Bulgaria



Fintech | UK



Fintech | Saudi Arabia



Fintech | USA



Fintech | UAE



Fintech | UAE



AI | USA

CLICK FOR THE EXHIBITOR LIST

WHERE THE WORLD COMES TO DO BUSINESS

100+ participating countries with their trade delegations come to meet attendees from 140+ countries.



LARGEST GOVERNMENT SHOWCASE

HALL: TRADE CENTRE ARENA, SHEIKH SAEED HALLS

200+
Government
Entities



THE BIGGEST TECH CONFERENCE OF THE YEAR

450+

leaders live on stage

40% speakers
first time in the region

350+

hours of thought-
provoking talks

35% women speakers
representing the biggest
line-up of women in tech
leaders

11
industry verticals

50+
countries on stage



ADDRESSING THE MOST REVOLUTIONARY
CHANGES ACROSS INDUSTRIES:



Ai x Smart
Cities



Cybersecurity



Data
Economy



Energy &
Utilities



Fintech x
Blockchain



Future
Mobility



Healthcare



MarTech



Startups



Telecom
& 5G

FIRST TIME IN THE REGION



Wei Li

VP, GM of Machine Learning Performance
Intel Corporation
USA



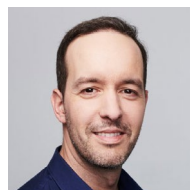
Shameer Khader

Senior Director of AI
AstraZeneca
USA



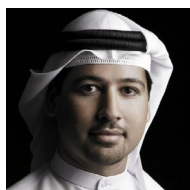
Dr. Seth Dobrin

Global Chief AI Officer
IBM
USA



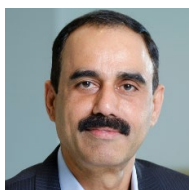
Dr. Norberto Andrade

Member of the OECD
Network of Experts on AI
Facebook
USA



Arif Amiri

CEO
Dubai International Financial Centre Authority (DIFC)
UAE



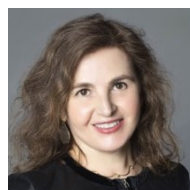
Ajay Bhalla

President - Cyber & Intelligence Solutions
Mastercard
UK



Dr. Simon See

Global Head - Nvidia
AI Technology Centre
Nvidia
Singapore



Dr. Daniela Rus

Director of Computer Science & Artificial Intelligence Laboratory
Massachusetts Institute of Technology (MIT)
USA



Yuan (Alan) Qi

Vice President & Chief AI Scientist & Chief Data Officer,
Head of Financial Intelligence
DAMO Academy
Ant Group
China



Dr. Saket Kumar

Chief Data Scientist
Global Premium Services
Google
USA



Elie Habib

Co-Founder & CTO
Anghami
UAE



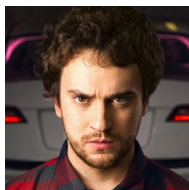
Dr. Juan Bernabe Moreno

Chief Data Officer & Global Head of Analytic & AI
E.ON
Germany



Dr. Ganapathi Pulipaka

AI Influencer & Chief Data Scientist
Accenture
USA



George Hotz

Founder and CEO
Comma ai
USA



Yong Hua Lin

CEO of V-Origin Tech & Chairperson of Engineering
IEEE
China

[CLICK FOR THE FULL AGENDA](#)



WHAT'S NEW

5 DAYS AT GITEX GLOBAL PROMISES A 5 STAR EXPERIENCE



GITEX GLOBAL VISIONS



UAE golden jubilee celebrates region's digital transformation, aspiration and achievements.

A top level leadership programme where **Ministers, Director-Generals and high-ranking officials** present their **digital transformation roadmaps, technological aspirations and opportunities** in their quest for an advanced digital economy to achieve shared prosperity and effective societal impact.

HALL: TRADE CENTRE ARENA

VISION 2030 AFRICA

17 OCTOBER

With a record-breaking US\$ 940 million raised by African tech ventures since Jan 2021 - it is among the strongest growth markets for tech worldwide. Learn about the initiatives and projects unlocking Africa's digital future.

Source: Briler Bridges

VISION 2030 DUBAI, OMAN & BAHRAIN

20 OCTOBER

DUBAI

Dubai's path to becoming a global platform for innovation-driven and sustainable businesses through the Dubai Industrial Strategy 2030, Dubai Autonomous Transportation Strategy, Dubai 3D Printing Strategy 2030 and Dubai Urban Master Plan 2040.

BAHRAIN

The Economic Vision 2030 focuses on shaping the vision of the government, society and the economy, based around three guiding principles: sustainability, fairness and competitiveness.

OMAN

e.Oman 2030 strategy aims at building a strong foundation to benefit from the digitalization and technology changes driven by 4th Industrial Revolution.

VISION 2030 KINGDOM OF SAUDI ARABIA

18 OCTOBER

KSA Ministry of Communications & Information Technology has outlined the ICT Strategy 2023 that aims to raise the tech sector's GDP contribution by 50 billion SAR.

VISION 2030 UAE & ABU DHABI

19 OCTOBER

The UAE's roadmap to achieving the Abu Dhabi Economic Vision 2030, Environment Vision 2030, Plan Abu Dhabi 2030, Abu Dhabi Transportation Mobility Management Strategy and Surface Transport Master Plan.



Sponsored by



ERICSSON



REGISTER & GET
THE PROGRAMME

GITEX LAUNCHES BIGGEST YOUTH TECH PROGRAMME



GITEX YouthX

Reinforcing the region's digital transformation building blocks, "GITEX YouthX" contributes to the cultivation of young tech talents with a creative programme aimed at bringing them closer to the practitioner ecosystem annually.

19 - 20 OCT
ZAABEEL HALL 5

GITEX YouthX Unipreneur

Fuelling the startup ambitions of tech university students with a dedicated showcase, mentoring, investor pairing & more.
The Govt. - Industry - Academia Hub, powered by GIE will be launched at GITEX Future Stars

In Partnership with

UNIPRENEUR INC.
Igniting sparks. Creating leaders.

Main Partners

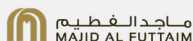


Strategic Partners

البرنامج الوطني للتكاء الاصطناعي
NATIONAL PROGRAM FOR ARTIFICIAL INTELLIGENCE



Employer Partner



Innovation Partner

Gold Sponsor



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THE GITEX HighFlyer YouthX

The region's biggest tech career launchpad where 100 students will be placed across big corporate and government entities for internship and mentorship.

20 OCT
ZAABEEL HALL 6

GITEX YouthX TEENS-in-AI

Open innovation challenge for high school students to hone new ideas and talent in AI, programming, design thinking and entrepreneurship.



17 - 20 OCT
SHEIKH MAKTOUM HALL

GITEX YouthX bootcamp

Ramping up the tech prowess of young agent-provocateurs with a series of workshops, certified courses and talks.



DISCOVER GITEX YOUTHX PROGRAMME

GITEX DATA ECONOMY

Sharpening the most incisive points
of digital transformation: data
science, coding and development.



WHAT'S NEW

**DEV
SLAM**
BY GITEX

REGION'S ONLY DEVELOPER EVENT

In line with the recent launch of the UAE's first national program for coders, GITEX presents DevSlam the largest of its kind in the Arab world to empower young developers and enable the region's transformation goals.

Founding Partner



Red Hat

17 - 20 OCT
SHEIKH MAKTOUM HALL

3 CERTIFIED TRAINING SESSIONS

OpenShift Workshop

No specific
programming experience
required

Service Mesh Workshop

Requires basic
Kubernetes/OpenShift
knowledge

Kubernetes-Native Java with Quarkus Workshop

Requires Java
Knowledge

WANT TO PARTICIPATE



CERTIFIED WORKSHOPS

Power up your technical skills to advance your career.

Certified AI Practitioner (CAIP)

by EMT-CERT NEXUS



CyberSec First Responder (CFR)

by EMT-CERT NEXUS



Data Science Course

by Stanford University's
Tech Faculty

REGISTER TO GITEX DATA ECONOMY

GITEX CREATIVE ECONOMY



Meet the dynamic difference-makers and tech revolutionaries overhauling the fields of fashion, sports, music and art.

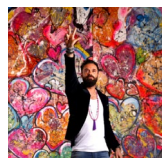
17 - 20 OCT
ZAABELL HALL 5

Alongside an experiential showcase, join the talks with iconic names disrupting each sector:

Stylus, Forbes, Burberry, Shopify, FashMash, Pangaia, Real Sociedad FC, Spain's Sports Innovation Alliance

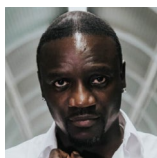


CREATIVE TECH SUPERSTARS ON STAGE



Sacha Jafri

Creator of the world's largest painting which will raise funds to build educational and health hubs with internet UK



Akon

Music mogul launching the \$6 billion futuristic, high-tech Akon City USA



Michael Cole

CTO
European Tour UK



Christian Lau

CTO
Los Angeles Football Club USA



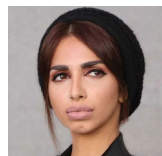
Juan Iraola

Chief Innovation Officer
Real Sociedad Spain



Ralph Simon

Co-Founder
Zomba & Jive Records USA



Sara Al Madani

Fashion Designer,
Restaurant Owner & Techpreneur UAE

Partnerships with



Fashion
Innovation
Agency

ual: london college
of fashion



BRAZIL
STUDIO

The Fashion Innovation Agency at London College of Fashion,
University of the Arts London

GET THE PROGRAMME

WOMEN IN TECH TAKE CENTRESTAGE

Simply, the biggest line-up
of women startups

17 - 20 OCT
ZAABELL HALL 5

TIE WOMEN GLOBAL FINALS



GITEX hosts the global finals of the TIE Women pitch competition, where women-led startups from 40+ cities pitch on stage for equity-free cash prizes, mentorship, investor networking and exposure. The big final will take place at GFS on the 19th of October.

19 OCT
ZA'ABELL HALL 6

WOMEN IN AI & DATA



Empowering women through tech & data to become digital literate, provide mentorship, soft skills development and networking opportunities. With 14,000+ women trained globally, October will see the launch of the MENA chapter in Dubai.

19 OCT
SHEIKH MAKTOUM HALL

VISIT TWO OF THE MOST POWERFUL SHOWS IN THE WORLD: GITEX & EXPO 2020 DUBAI

First major event taking place right after the opening of Expo 2020 Dubai – GITEX is where the global community comes together to take tech and business partnerships to the next level.

Experience the best of both events with our engaging, curated tours of Expo alongside exclusive networking programmes.

**SIGN UP FOR
CURATED TOURS**



WORLD'S MOST REVOLUTIONARY MINDS



Source: Statista

AI X SMART CITIES

AI applications in smart cities now expected from \$129 billion in 2021 to \$241 billion by 2025, the opportunity to create cognitive cities of the future just got more exciting.

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ZAABEEL HALL 3

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TeamViewer



Thomas Debass
MD & Chief Partnerships Officer
US Department of State
USA



Dr. Daniela Rus
Director of Computer Science & Artificial
Intelligence Laboratory
Massachusetts Institute of Technology (MIT)
USA



Dr. Seth Dobrin
Global Chief AI Officer
IBM
USA



Stephen Mcarthy
CEO
Malta Digital Innovation Authority
Malta

EDUCATION

Edtech has seen an investment boom since the pandemic, projected to reach \$350 billion by 2025. Hear from the pioneers spearheading and securing the future of this sector.

19 OCT, HALL 8

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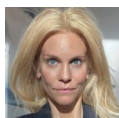
Source: World Economic Forum



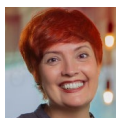
Dr. Ganapathi Pulipaka
AI Influencer & Chief Data Scientist
Accenture
USA



Professor Christopher Abraham
CEO & Head Dubai Campus, Sr Vice President
Institutional Development, Professor of Leadership,
Design Thinking & Organizational Behaviour
SP Jain School of Global Management
UAE



Anna Fellander
Founder
AI Sustainability Centre
Sweden



Dr. Renata Morais
Associate Professor
Multimedia Design Dubai Institute
of Design and Innovation
UAE



HEALTHCARE

With global health spending expected to rise at a record 3.9% CAGR until 2024, it remains a well-known fact that a strong, tech-driven response will have positive implications that will last beyond the current health crisis.

18 OCT, HALL 8



Sherif Beshara

Group CEO Mohamed and
Obaid Al Mulla Group of Cos,
American Hospital
UAE



Shameer Khader

Senior Director of AI,
AstraZeneca
USA



Konrad Dobschuetz

Head Of Customer Solutions,
(Digital) Health Innovation
and Biome Lead
Novartis
UK



Olivia Gambelin

Founder of Ethical Intelligence
Associates & Co-Chair AI Experts
Network Criteria Committee
IEEE
USA

ENERGY

With expected spending of
US\$750 billion on clean energy
technologies and efficiencies,
technology paired with
innovation will be critical for
navigating the energy transition.

17 OCT, HALL 8

Sponsored by



Source: IEA



Antonio Sanfilippo

Chief Scientist & Program Director
Qatar Foundation
Qatar



Khaled Al Blooshi

Vice President,
Digital Projects & Innovation
ADNOC Group
UAE



Dr. Satyam Priyadarshi

MD & Chief Data Scientist Officer
Halliburton
USA



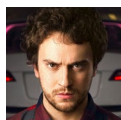
Dr. Abed Benaichouche

CTO
AIQ
UAE

FUTURE MOBILITY

Autonomous vehicles will cover 66% of the total passenger distance (kms) by 2040. Join the conversations with mobility leaders at the front of this revolution.

20 OCT
ZAABEEL HALL 3



George Hotz
Founder and CEO
Comma AI
USA



Dr. Anatoli Unitsky
Chairman of the Board of Directors,
General Designer
Unitsky String Technologies, Inc.
Belarus



Lee Glazier
Head of Service Integrity
Rolls-Royce
UK



TELECOM & 5G

5G will surpass 2.7 billion subscribers by 2025. How can governments and businesses keep pace in the hyper-connected era?

19 OCT
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Sonia Jorge
Executive Director
Head of Digital Inclusion
Program Web Foundation
USA



Yasser Alobaidan
Founder & CEO
Jawraa
KSA



Ralph Simon
CEO
Mobilium
USA



Mats Granryd
Director General
GSMA
UK

CLICK FOR THE AGENDA

CYBERSECURITY

A recent Gartner report asserts that, by 2023, 30% of CISOs' effectiveness will be directly measured on their role's ability to create value for the business. Learn about the top systemic risks and security related business value.

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ZAABEEL HALL 3

Endorsed by مجلس الأمن السيبراني
CYBER SECURITY COUNCIL

Sponsored by HUAWEI



Source: Gartner



H.E. Dr. Mohamed Al-Kuwaiti
Head of Cyber Security
United Arab Emirates
Government



Matthias Schranner
Founder & CEO
Schranner Negotiation Institute
Switzerland



Aloysius Cheang
Chief Security Officer
Huawei
UAE



Jelena Matone
Senior Head, CISO & OpRisk
European Investment Bank
President
Women4Cyber Foundation
Luxembourg





GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4-6

CONNECT WITH NEXT-GEN INNOVATORS OF THE WORLD

A show driven to fuel the high-speed expansion of the region's startup ecosystem.

700⁺
Startups
60⁺ Countries

400⁺
of the most active
Investors & VCs
30⁺ countries

450⁺
Speakers

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER



مندوق محمد بن راشد للإبتكار
MOHAMMED BIN RASHID
INNOVATION FUND
INNOVATE THE WORLD



Dtec
مركز دبي للتكنولوجيا لريادة الأعمال
Dubai technology entrepreneur centre



Microsoft
for Startups



ApexBrasil



ISRAEL EXPORT INSTITUTE

HUB71



THE WORLD BANK



Japan External Trade Organization



شركة وادي الرياض
Riyadh Valley Co



ITALIAN TRADE AGENCY



SEOUL METROPOLITAN
GOVERNMENT



CATALYST
A Masdar-BP Initiative



جامعة الملك عبد الله
King Abdullah University of
Science and Technology



AMITY
UNIVERSITY
DUBAI



Higher
Colleges of
Technology



SERBIA
CREATES
TECH



KERALA
STARTUP MISSION



TRADE DEVELOPMENT
AUTHORITY OF PAKISTAN

AI

Smart Cities

IoT

Fintech

E-commerce

Immersive Tech

Healthcare

Software

Robotics

Creative Economy

Environmental Impact

Education

Tourism & Hospitality

Mobility

DISCOVER SOME OF THE WORLD'S MOST PROMISING STARTUPS



FINTECH | USA

The most valuable **unicorn** globally at **\$95 billion**. Stripe has established itself as the trusted fintech startup in the USA.



iERP.ai

AI | SLOVAKIA

Sales forecasting, Next purchase predictions, Customer late payment prediction or Discount recommendation algorithms powered by AI.



ENDANGERED
WILDLIFE OÜ

ENVIRONMENTAL IMPACT
ESTONIA

A disruptive tech for good fintech that has created algorithms for the development of a Biodiversity Valuator SaaS solution.



ETERNALROBOTICS

ROBOTICS | INDIA

Leveraging the latest advances in Robotics, IoT, and AI to make their organizations resilient for a constantly changing global technology landscape.



A World of Care for You

HEALTHCARE | UAE

An integrated wellness and prevention platform that cares about you before you even get sick. It utilizes next-generation telemedicine.



BLOCKCHAIN | UAE

Verofax's Traceability as a Service, is built on Hyperledger Fabric 2.0, a resilient Blockchain Platform offered by Microsoft & Oracle Cloud.



SOFTWARE | FRANCE

A platform to boost **real-time participation** and offer everyone a front row experience. Make attendees part of your event, whether virtual, hybrid or in-person.



SPORTS TECH | QATAR

An AI-based technological platform useful for **tracking and analyzing technique, movement**, the action of the best player performance.

EXPLORE THE FULL STARTUP LIST

HARD TALKS ON THE STARTUP STAGE

17 - 18 OCT
ZA'ABEEL HALL 6

► NAVIGATING CONTINUOUS TECH DISRUPTION

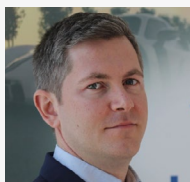
From Marvel's "Iron Man" and Fox's "Empire" to revolutionizing the tech industry / Changing the desert with high-tech solutions

► MARKET MARKET MARKET

The state of venture capital in the Middle East / How can we mature to heights of the US and Asia? / The region's most funded-startups': Challenges of scaling up in MENA / How to market yourselves and your startups globally

► OUT OF THE BOX INNOVATORS

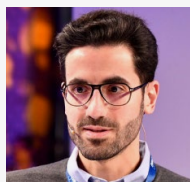
Data is now the world's most valuable asset / In conversation with the man who abruptly quit Silicon Valley to devise a plan to reverse climate change & Setting the Tempo and Marching to the Beat



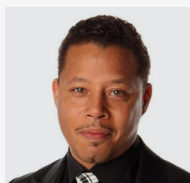
Sebastian Stefan
Chief Executive Officer
Load-ME
UAE



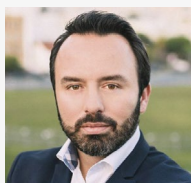
Nouri Al-Enezi
Co-Founder & Deputy CEO
JustClean
Kuwait



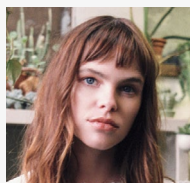
Baher Al Hakim
CEO,
Medicus AI
Austria



Terrence Howard
Actor & Singer | Founder
Lynchpin Drone Technologies
USA



Sky Kurtz
Founder and CEO
Pure Harvest
UAE



Jade McSorley
Co-Founder,
LOANHOOD
UK

DISCOVER STARTUP CONFERENCE PROGRAMME

SUPERNOVA CHALLENGE

PITCH COMPETITION
US\$100,000 up for grabs
across 12 categories

20 OCT, ZA'ABEEL HALL 6

Best Youth/University Startup

Best Sports Tech

Best Blockchain Startup

Best Creativity Economy

DISCOVER SUPERNOVA



عالم الذكاء الاصطناعي
EVERYTHING

HALL 8 AND ZABEEL HALL 4

Hosted by

البرنامج الوطني للذكاء الاصطناعي
NATIONAL PROGRAM FOR ARTIFICIAL INTELLIGENCE

AI Everything is where the global artificial intelligence ecosystem coalesces to create the world's most impactful, visionary and innovation-brimming summit. Where trailblazers and innovators go to inspire and to be inspired. A revolutionary event for revolutionary times.

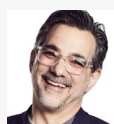
Join thousands of AI tech supremos and business leaders to unravel, discuss and highlight the tremendous opportunities every industry can harness as part of the AI revolution.

With artificial intelligence set to be the engine of the fourth industrial revolution the UAE is leading the way in harnessing this technological advancement for the improvement of society.

GLOBAL BRANDS CHOOSING AI EVERYTHING



LEADING THE CONVERSATION

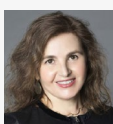


Dr. Seth Dobrin,

Global Chief AI Officer & Chief Data Officer IBM Cloud & Cognitive Software, IBM (USA)



Creator of the IBM Data Science Elite team, featured by Forbes, that has successfully executed, operationalized & scaled AI, has also led the globally acclaimed digital transformation of IBM's Cloud and Cognitive Software business as Chief Data Officer



DR. DANIELA RUS

Director of Computer Science & Artificial Intelligence Laboratory, Massachusetts Institute of Technology (MIT) USA

Forbes 2017 "Incredible Women Advancing A.I. Research" list, ground-breaking work in creating drone swarms that mimic human behaviours



Dr. Simon See

Global Head – Nvidia AI Technology Centre, Nvidia (Singapore)



Heavily leveraging AI to make Singapore and cities in China smarter across its key projects, an important contributor to the development of Cambridge 1, the world's fastest supercomputer



Wei Li

VP & GM of ML Performance, Intel Corporation (USA)

intel

His efforts are instrumental in Intel's multi \$Billion AI revenue growth

KEY PARTNERS





DATA ANALYTICS WITH PYTHON

In this workshop, you will discover the basics of programming with Python and will be quickly immersed in the daily life of a Data Analyst through concrete business cases using datasets from the real world.

19 OCT, MAKTOUM HALL

FOCUSED WORKSHOPS

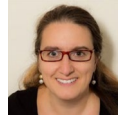
As the cornerstone of the overall **Ai Everything** x **GITEX** content programme, the focused **Ai Everything** workshops provide a unique opportunity to gain insight from some of the world's leading AI thinkers

CONTROLLING MACHINES WITH YOUR MIND: REPLACING HARDWARE SILENTLY



Kareem Ayyad
CEO, Cerebian Canada
NASA Space App Challenge winner, creator of the world's first dream recorder that communicates silently and type/talk to Siri using brain signals

SCALABLE AI: TRANSFORMING NESTLE TO BE AN UNBIASED COGNITIVE COMPANY BY 2025



Carolina Pinart
Global Product Director for New Generation Technologies, Nestle (Spain)
Leading Nestle's company wide AI strategy, aimed to transform Nestle into an unbiased cognitive company by 2025

SOCIAL SCIENCE IN A 3D WORKSHOP: ETHICS OF DATA, ALGORITHMS AND USAGE



Ana Chubindze
Social Scientist & Founder, AI Governance International (Germany)
Member of the European AI Alliance, by European Commission that influences its AI ethics guidelines

DUBAI'S 3D PRINTING STRATEGY: IS AI THE KEY?



Dominic Wright
Co Founder, Generation 3D (UAE)
A world record holder of 3D printing, one of the founding members of Dubai Future Foundation, now leveraging AI for additive manufacturing & fabrication

THE INTERNET OF TOYS: HOW CAN PARENTS AND SCHOOLS AVOID BEING BLINDSIDED TO SIDE-EFFECTS OF AN EXPONENTIAL DIGITAL GENERATION?



Mary Jo De Leeuw
Advisory Board Member Womentech Network and Coding Girls, Cofounder & Vice President of Women in Cyber Security & Founder, Internet of Toys (Netherlands)
Europe's 20 influential women in tech 2021; #10 by IFSEC as a global cyber security influencer, a pioneer of finding breaches in digitally connected toys



FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

ZA'ABEEL HALL 4

World-leading blockchain companies and influential minds will demonstrate the true and transformative power of the most disruptive technology since the internet across different sectors.

Experience it live across three major themes unravelling at the exhibition, conferences, workshops, the investor programme and Hackathon:

1

Blockchain in Finance
incl. DeFi, digital
currencies, CBDCs

2

Blockchain as
alternative investment
incl. crypto & NFT
investment

3

Blockchain beyond
Crypto incl. applications
and use cases across all
industry sectors

FEATURED NAMES ON THE SHOW FLOOR

Bronze Sponsors



Vertical Sponsor
- Cryptocurrency



TOP SPEAKERS



Nick Spanos

Founder
**Bitcoin Center & Blockchain
Center 2013**
USA



Akon

Music mogul launching the \$6 billion
futuristic, high-tech Akon City
USA



Nitin Gaur

Director of Financial Sciences
and Digital Assets
IBM
UAE



Josef Holm

Founding Partner
Draper Goren Holm
UAE

BUSINESS HACKATHON



TDeFi - the Blockchain accelerator that incubates start-ups and offers the chance to connect with potential investors, marketers, token advisors, and ecosystem partners - is hosting its Business Hackathon in partnership with the Future Blockchain Summit.

The TDeFi Bizthon will host pitches from 200 finalists, who will have the chance to win more than a combined \$1 million of rewards.

KEY PARTNERS



DISCOVER BLOCKCHAIN

Fintech SURGE.

فينتك سيرج

ZA'ABEEL HALL 4

In 2020, the number of fintech businesses registered at Dubai International Financial Centre (DIFC) more than doubled compared to previous year and fintech adoption is increasing rapidly.

97% of consumers in the UAE plan to use at least one new method of digital payment such as wearables, biometrics, digital currencies or QR codes within 2022.

Tapping into this tremendous growth potential in the Middle East and North Africa is join **Fintech Surge**, our new event presenting latest tech innovations in:

Digital Banking | Paytech | Insuretech | Wealth & Asset management | Regtech

FEATURED NAMES AT THE SHOW

Platinum Sponsor

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CONFIRMATION
Part of Thomson Reuters

tamara

YAP

b

beehive

credolab

Digital Banking Summit

The Fintech Surge Digital Banking Summit will deep dive into the most pressing issues facing all aspects of banking.

Banking 4.0 Leaders Exchange

Fintech Surge will host a series of **closed-door C-Level roundtables** exploring the most critical industry challenges and opportunities across issues including **open banking, digital currencies, challenger banks**, and how data - the 'new oil' of the digital economy - can be used to deliver value.

SME Entrepreneurs Hub

Prime opportunities for fintech companies breaking into the banking side of the **financial services industry lies in servicing small businesses**. The SME Entrepreneurs Hub explores issues and opportunities for those using technology to **improve the financial health and success**.

KEY WORKSHOPS

Emerging Technologies & Innovative FinTech Business Models

S P Jain School of Global Management

How to mitigate financial statement fraud risk in the age of COVID-19

Confirmation, part of Thomson Reuters (UK)

The potential and limitations of blockchain and distributed ledger technology (DLT) Aly Madhavji of INSEAD will lead a 75-minute morning session on the new use cases and business models leveraging DLT in Fintech.

TOP SPEAKERS



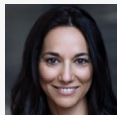
Dr. Juergen Rahmel
Chief Digital Officer
HSBC
Germany



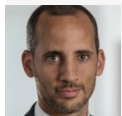
Salman Arif
Group Product Manager –
Capital Markets, Borealis AI
Royal Bank of Canada
Canada



Jamie Broadbent
Head of Digital, Innovation & Design
RBS International
UK



Mai Santamaria
Head of Financial Advisory,
Department of Finance
Ireland



Dr Samyr Mezzour
House of InsurTech Switzerland
(HITS) – A Generali Company
Switzerland

DISCOVER FINTECH

ماركتنغ مينيا Marketing Mania

83% marketers upgraded or replaced at least one martech solution in the last 12 months - making marketing technologies one of the most in-demand tech sectors in the world currently.

Experience tech-empowering brand stories, connections and successes across the first and most in-depth mar-tech driven exhibition and conference in the region.

THE MARKETING SOCIETY

FEATURED NAMES ON THE SHOW FLOOR



CYPRUS

Specializing in Cloud, Web Applications and e-commerce solutions, leveraging their experience, partners network and a very competitive pricing strategy to deliver high quality solutions.



UAE & INDIA

A Performance Marketing & Content Syndication Agency focused on making meaningful conversions for their client's brands using ABM & BANT Strategies.



UAE & PAKISTAN

Providing in depth and diverse array of online marketing solutions for brands.



UAE

Offers a 360 Marketing service dealing with multiple suppliers and connects brands to their target markets in the Middle East, North Africa, and Asia.



UAE

The world's #1 news aggregator app allowing you to customize your online reading experience.



LUXEMBOURG

Helping world-leading brands activate the voice of the customer in real-time by making sense of consumer & customer feedback across all channels, goes beyond social listening and using their AI-powered conversational intelligence platform.

webmarkets

UAE

Webmarkets is an internet marketing and solutions provider, whose goal is to design and develop digital ideas and bring them to life!

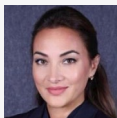
Source: Wildfire Labs Report



Uli Reese
Author of 101 Great Minds
& Global CMO
Amp
Germany



James Denton-Clark
Chief Client Officer
Karmarama & MD
Accenture Interactive
UK



Her Excellency Heba Fatani
Director General, Ras Al Khaimah
Government Media Office
RAKGMO
UAE



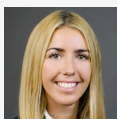
Tomas Kellner
Chief Storyteller
GE
USA



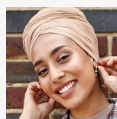
Henry Chilcott
Chief Brands Officer
Formula E
UK



Andrew Garrihy
Global CMO
DiDi Chuxing
China



Ana Bertoldini
Global Employer,
Branding Manager
Glovo
Spain



Mariah Idrissi
World's First Hijab Model
& Official Ambassador
Formula E
UK



UK'S LARGEST MENTORSHIP PROGRAMME NOW IN DUBAI

Mentoring Gen Z is the flagship mentoring programme, designed and delivered by the School of Marketing in partnership with The Marketing Society and Marketing Week.

Mentors from School of Marketing, Direct Line Group, Microsoft, Dubai World Trade Centre, Jumeirah Group, Sony and Tetra Pak

REMAP FLAGSHIP CONFERENCE BY MEPRA

REMAP brings together the best minds, innovators, drivers and leaders and allows attendees to experience unconfined creativity in the hope for a paradigm shift in communications within the Middle East PR industry.



DISCOVER MARKETING MANIA



3000+ TECH ENTERPRISES

100+ COUNTRIES

Biggest Sourcing
and Networking
of the Year

GITEX
GLOBAL



ai
عالم الذكاء الاصطناعي
EVERYTHING

17-21 OCT 2021

DUBAI WORLD TRADE CENTRE



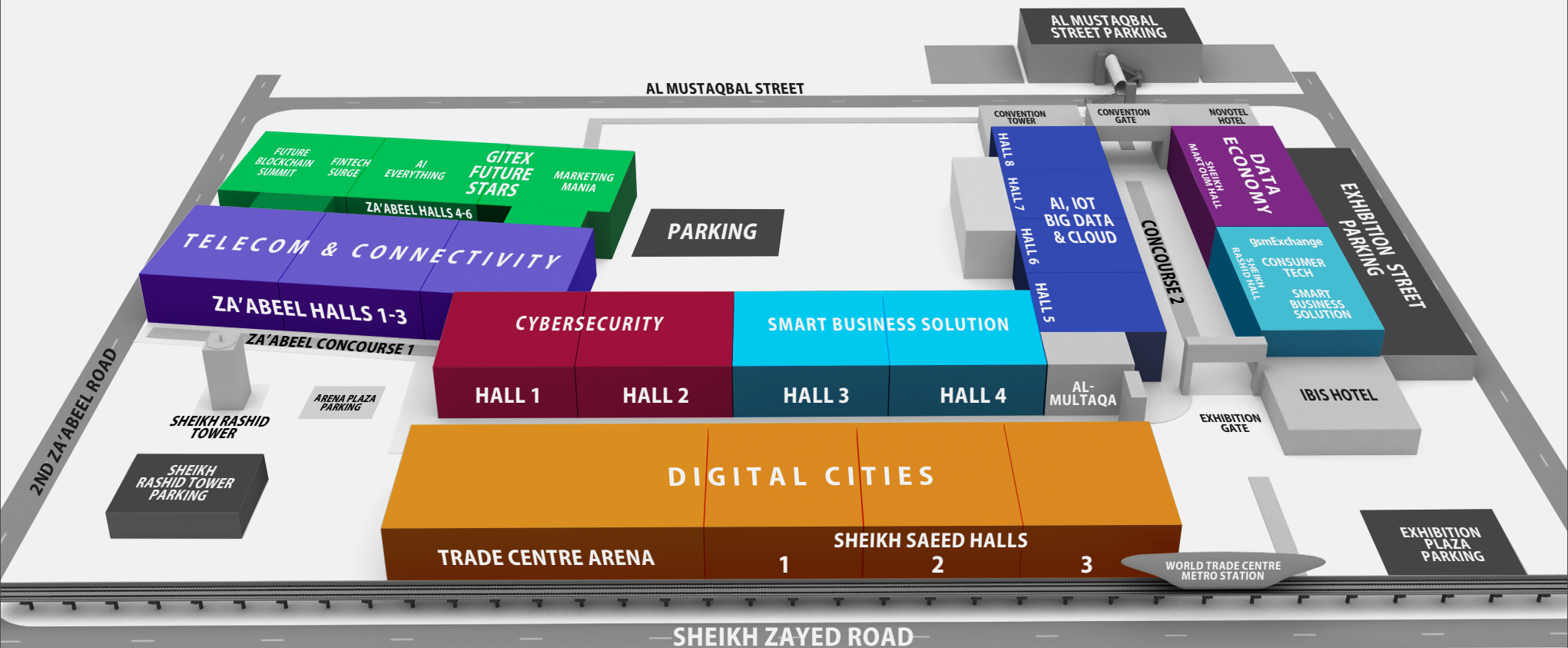
**FUTURE
BLOCKCHAIN
SUMMIT**
قمه مستقبل البلوك تشين

**Fintech
SURGE**
فينتك سيرج

ماركتنغ مانيا
**Marketing
Mania**

17-20 OCT 2021

DUBAI WORLD TRADE CENTRE



TRAVELLING TO DUBAI

All passengers travelling to Dubai from any point of origin must hold a negative COVID-19 RT-PCR test certificate for a test taken no more than 72 hours before departure.



The certificate must be a Reverse Transcription-Polymerase Chain Reaction (RT-PCR) test. Other test certificates including antibody tests, NHS COVID Test certificates, Rapid PCR tests and home testing kits are not accepted in Dubai. Travellers must bring an official, digital or printed certificate in English or Arabic to check in – SMS certificates are not accepted. PCR certificates in other languages are acceptable if they can be validated at the originating station. Digital COVID-19 certificates are accepted upon arrival at Dubai International airport verification points.

ATTENDING THE EVENT

The Organiser is committed to ensuring that all stages of the visitor journey at GITEX Global 2021 are safe and that a range of visitor services are available to provide information on COVID-19 measures including hand sanitisers at multiple locations across the venue, Health and Safety Wardens monitoring social distancing and mask wearing and floor markings highlighting social distancing.

All visitors must correctly wear a face covering or face mask at all times, unless they have a medical exemption approved by Dubai Health Authority (DHA).

Visitors are not required to provide proof of vaccination or a negative PCR test result to enter the venue.

YOUR HEALTH & SAFETY IS OUR TOP PRIORITY



SAFETY ASSURED BY

We are committed to providing you with a safe environment to do business in accordance with all the health & safety guidelines set out by the local authorities. The event will be delivered with strict standards of health & safety precautionary measures including social distancing, contactless transactions and hygiene protocols at all times.

In December 2020, GITEX Technology Week, the only global live and in-person technology event took place and 96% of attendees recorded the event as safe and very safe to conduct business.

The National Newspaper, ran a full page feature on the health and safety measures which were undertaken for the event in its newspaper dated the 7th December 2020.

[Click here to view the full page feature in The National Newspaper on their review of DWTC's efforts >](#)



UAE EDITION The Middle East. Explained

UAE CORONAVIRUS US NEWS WORLD BUSINESS OPINION ARTS&CULTURE LIFESTYLE SPORT VIDEOS PODCASTS

Coronavirus: how Dubai managed to pull off a safe and successful in-person Gitex

► More than 1,000 social distancing stickers, disposable microphone covers and 809 sanitisers were placed in the event centre

YOUR HEALTH AND SAFETY IS OUR TOP PRIORITY

- Dubai was voted the safest city in the world to attend an exhibition
- DWTC venue is certified with the prestigious Bureau Veritas SafeGuard Label

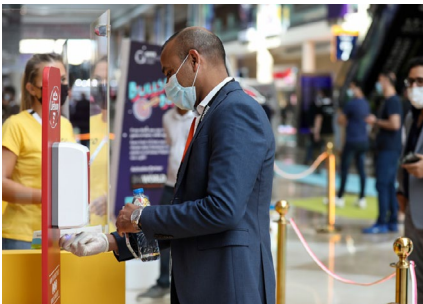
[Click here to view how we succeeded to deliver a safety show in 2020](#)

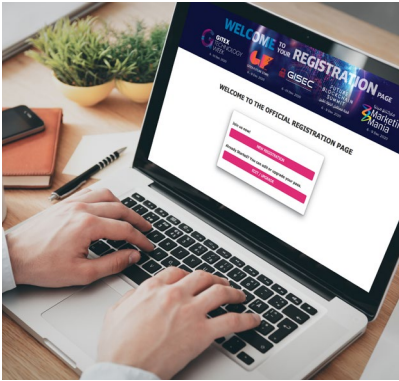


SAFEST FACE-TO-FACE BUSINESS ENVIRONMENT, PROVEN TO YOU WITH GITEX 2020

We welcomed attendees from 110 countries safely at 2020's only live in-person global technology event. Dubai World Trade Centre set a new safety benchmark for live exhibitions around the world..

HERE'S A PICTURE GALLERY OF THE EVENT





Due to new health and safety protocol, registration/tickets are only sold online and there will be no registration/onsite ticket sales. [<REGISTER NOW>](#)



Strictly print@home badges protocol implemented. Don't forget to print and bring it with you. Strictly no issuances of badges onsite



Wearing of masks is mandatory. A penalty of AED 3000 fine may be levied by the government authorities for non-compliance.



Keep a 2 metres social distance at all times



Individually satinsed and packed badge holders and lanyards distributed at multiple locations



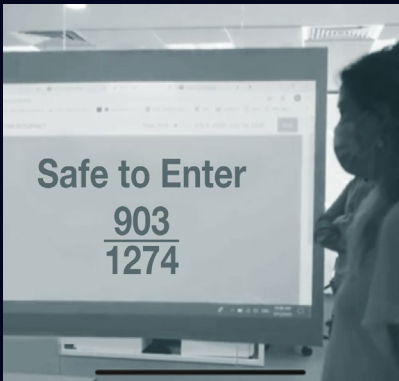
Badges are non-transferable and badge-holders are required to show valid identification. Penalty of AED 3000 and denied entry applicable to violators.



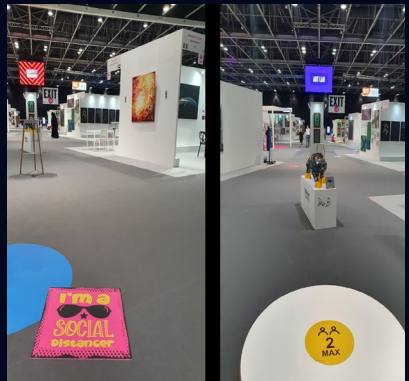
Sanitisers readily available at multiple locations



Avoid shaking hands and exchanging business cards



Real time monitoring of crowd density and venue capacity



Aisles shall be a minimum of 2.5 metres width one way and 4 metres for 2-way traffic



Exhibition stand maximum capacity and the minimum 2m social distancing guideline to be respected at all times



Clear signage of maximum capacity allowed at any one time will be displayed on the front of the stand. If a stand has a meeting room - maximum capacity will be displayed also



Health & Safety Wardens will strictly enforce all policies. A penalty of AED 3,000 may be levied by government authorities for non-compliance



Exhibitors appointed stand building contracting company and any temporary staff working onsite during the build up need to provide a negative Covid 19 Test Result to gain access to the Exhibition Halls.



All product demos and activations within a stand must observe a 2 metre social distance. The viewing area will be on the stand and will also incorporate social distancing of 2 metres



Food and beverages to be consumed in dedicated F&B areas where masks may be removed when seated.



Buffet permitted if served by waiting staff. Individually packaged food and beverage items available.



Individual bins for the disposal of PPE , will be provided by the exhibitor on their stands



Conference chairs are protected with an antimicrobial shield and are sanitised regularly



Conference chairs are set 2 metres apart from each other at the conference



Disinfection protocols are adhered to in all public areas, F&B outlets & restrooms



Exhibition halls shall close at 10pm for daily sterilisation and sanitisation



Air change rate in the halls is 8 times per hour. Air extraction in the halls is pre-scheduled and all hall shutter doors will be kept open both before and after the event to assist with air circulation



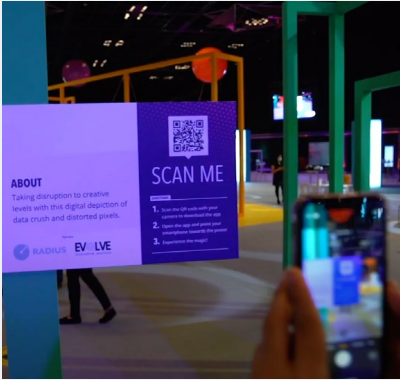
PCR Testing Clinic available onsite



Isolation rooms are set up at the venue for suspected cases.



Life Pharmacy open throughout the show period. Location concourse 2 (between hall 6 & 7)



Contactless transactions are encouraged



Prayer rooms are open and follow federal guidelines

SAFE, SMART & SEAMLESS EXPERIENCE



17-21 OCT 2021

DUBAI WORLD TRADE CENTRE



17-20 OCT 2021

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LET'S CREATE A BOLDER DIGITAL FUTURE

[CLICK HERE TO GET YOUR PASS](#)

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VIP Majlis Sponsor



Conference Sponsors



Badge Sponsor



Supporting Sponsors XLABS / Tech Talks



Innovation Partner



SAFE, SMART, SEAMLESS

Safety assured by



Health & safety protocols: Advance, online registration and Print@Home badges issued only.
Strictly no registration / badges issued on-site.