

YOUR ORGANISATION DETAILS

Organisation	European Movement International (EMI)	Department	Projects and Fundraising
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Country	Belgium		

Organisation type

Research organisation type	<input type="checkbox"/> Research Organisation	Is your company a Small and Medium Sized Enterprise (SME¹)?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
	<input type="checkbox"/> University		
	<input type="checkbox"/> Company	Number of employees:	
	<input checked="" type="checkbox"/> Other - NGO	10	

¹ Your enterprise is an SME if:

- it is engaged in **economic activity**
- it has **less than 250 employees**
- it has either an **annual turnover not exceeding €50M**, or an **balance sheet total not exceeding €43M**
- it is **autonomous**

For the definition of SMEs, look at: http://ec.europa.eu/growth/smes/business-friendly-environment/sme-definition_en

**Short introduction of
key areas of research:**

The European Movement International (EMI) works towards the establishment of a united Europe. Founded over 70 years ago, we have continuously advocated in favour of European co-operation and integration, based on the principles of peace, democracy, liberty, solidarity, equality, justice, the respect for human rights and the rule of law.

Our network consists of two basic types of membership: European Movement national Councils in the states belonging to the Council of Europe and European Associations/Networks having members in at least one fifth of the states belonging to the CoE, including at least 3 EU member states. Currently, the EMI consists of 74 member organisations in total. The EMI brings together a large variety of member organisations from more than 30 European countries, from across society and the political spectrum, including European networks of NGOs, youth organisations, environmentalist, trade unions, employers, sectoral interests, but also academia, political parties and local authorities. The EMI's [Strategic priorities](#) are defined by the membership on a three year basis but the principal focus of our work is on democracy and sustainable development in Europe.

Current programme outlines main priorities some of which are mentioned below.

Our network will continue to provide input to the policies and solutions that can allow Europe to emerge stronger from the crisis, at the same time enhancing citizens' trust and engagement in the European project.

Our network will continue to work on connecting citizens across countries, sectors and interests, will amplify citizens' voices on the key issues that shape Europe's future, such as climate action, social rights and democracy, sustainable development and upskilling, and will promote citizen participation at the local, national and European level. Moreover, we will highlight the multiple benefits of our shared culture and heritage for our society, economy and environment and for the much-needed sense of togetherness in Europe. As we work to increase transparency and accountability of decision-making processes and EU bodies, we continue to prioritise the protection of European rights, values and freedoms, and promote a vibrant and healthy civil society across Europe.

**Former participation in
an FP European
project?**

☒ YES ☐ NO

FOR CONSORTIUM SEARCH

**Description of your
expertise:**

[The European Movement International](#) (EMI) is the largest pan-European network of pro-European organisations. Our network of 75 member organisations: 34 National Councils and 34 International Associations, and 7 Supporting Members, brings together European civil society, employers, trade unions, NGOs, political parties, local governments and academia. The European Movement seeks to provide a platform to encourage and facilitate the active participation of citizens and stakeholders from a cross-section of sectors in the development of European solutions to our common challenges. We offer thought leadership on the issues that confront Europe; we seek to inform the debates on our Union's future, involve citizens and stakeholders in the decisions that affect them and influence policy-makers in favour of an open, inclusive, transparent and united Europe.

We engage with high level policy makers at European and national level but also have thousands of local activists on the ground, and through our member organisations we engage a diverse set of different constituencies, be it trade unionists, environmentalists, youth campaigners, human rights activists and more.

The EMI's regularly engages in raising awareness campaigns and positively impacting attitudes of the citizens while at the same time engaging wide-range of stakeholder community and increasing capacities of civil society actors and networks. Our approach combines **communication, policy, advocacy and events** in order to achieve the maximum impact in engaging with stakeholders and citizens, providing opportunity to inform, learn and share and ultimately engage our target groups in democratic life across Europe.

The EMI has a strong social media presence, following, and influence. Currently, we have 50,000 followers on our official accounts. We use data and polling to finetune our social media activities, which enables us to tailor content to specific audiences, and thereby boost more widely and successfully both our organic and non-organic reach online. We are also regularly campaigning across Europe using research based of approach of audience segmentation, targeting and messaging in order to reach out to the bigger audience and persuadables.

In order to develop effective messages that can positively affect how people feel about these issues, we need to understand the drivers of behaviours and attitudes of citizens at the local level. Combined, these data points are essential to creating compelling, positive, and inclusive content that can positively influence public attitudes at scale, which is the ultimate aim of our communication efforts and projects.

Keywords specifying your expertise:

Democracy, rule of law and fundamental rights, European integration, civil society, citizens engagement, awareness raising, campaigns, dialogue, events

Commitment offered:

☐ Research ☐ Demonstration ☐ Training
☐ Technology ☒ Dissemination ☒ Other:

Interested in participation in project types:

☒ Research & Innovation Action

☐ Innovation Action

☐ EIC Pathfinder

Work Programme research areas: indicate your interest

Call topic(s): e.g. *HORIZON-CL5-2021-D5-01-16: Assessment of noise and particle emissions of L category vehicles from real driving conditions*

Reshaping democracies (HORIZON-CL2-2022-DEMOCRACY-01)

HORIZON-CL2-2022-DEMOCRACY-01-02

HORIZON-CL2-2022-DEMOCRACY-01-01

HORIZON-CL2-2022-DEMOCRACY-01-05

HORIZON-CL2-2022-DEMOCRACY-01-08

HORIZON-CL2-2022-DEMOCRACY-01-03

HORIZON-CL2-2022-DEMOCRACY-01-07

Do you have other partners for this topic (which partners/country)?

The EMI can easily mobilise its network/part of the network of 75 organisations in more than 30 countries. It consists of the European movements in more than 30 European countries and European networks of different stakeholders (youth organisations, environmentalist, trade unions, employers, sectoral interests, but also academia, political parties and local authorities)

FOR PARTNER SEARCH

Role

<input type="checkbox"/> technology development	<input type="checkbox"/> research	<input type="checkbox"/> training
<input type="checkbox"/> dissemination	<input type="checkbox"/> demonstration	<input type="checkbox"/> other _____

Do you need a coordinator?

☐ YES ☐ NO

Country / region of preference:

Expertise required:

Short abstract of the project idea:

Work Programme research areas: indicate your interest

Call topic(s): e.g. *HORIZON-CL5-2021-D5-01-16: Assessment of noise and particle emissions of L category vehicles from real driving conditions*

Do you have other partners for this topic (which partners/country)?

Date

I agree with the publication of my contact data:

☒ YES

☐ NO