

DRIVING GROWTH 

New Call for Proposals

«Enterprises Capacity Building in
New Product Development»
Programme

NPD-CAPBLD/0825

Anna Maria Christoforou
Scientific Officer 'A'



RESEARCH
& INNOVATION
FOUNDATION



Why You Should Participate?

Ready to Unlock Growth Through Innovation?

In today's fast-changing market, success depends on your ability to innovate.

Applying to our programme, you get the opportunity to:

- ✓ **Upskill your team** with practical tools for product development.
- ✓ **Boost your competitiveness** by integrating smart R&D practices into your business.

Evidence:

Key findings of Global Innovation 1000 research report "*What the Top Innovators Get Right*", support the idea that companies with R&D capabilities tend to perform better in growth and profitability*.

This programme is designed to help your business build strong innovation capacity, develop new products, and stay ahead of competitors.

*Jaruzelski, B., Chwalik, R. & Goehle, B., 2018. *What the top innovators get right*. *strategy+business*, [online] 30 October. Available at: <https://www.strategy-business.com/feature/What-the-Top-Innovators-Get-Right> [Accessed 18 September 2025].



► Objectives

- ✓ **Enhancing the capacity** of enterprises in **new product development**
- ✓ Encouraging enterprises with no relevant significant prior experience to engage in **research and innovation activities** for the development of new products and services
- ✓ Employment of **professionals trained in New Product Development**
- ✓ Focusing on enterprises with **10 or more employees**
- ✓ Increasing **private R&I Investments**



Funded by the
European Union
NextGenerationEU



Κυπριακή Δημοκρατία



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep



► Basic Principles

- ✓ **Upskilling existing personnel in New Product Development or hiring new specialised personnel**
- ✓ **Involve specialised staff in research and innovation projects aiming at the development of new products and services**
- ✓ **Specialised staff (Project Coordinator) must receive training (30h) if they do not hold a New Product Development Professional (NPDP) Certification.***

***By the Product Development and Management Association (PDMA)**



► General Call Information

- Call Budget: €580,000,
- Maximum Funding Per Project: €30,000
- Duration of Project Implementation: Up to 6 Months
- Announcement Date: 8 August 2025
- Deadline: 3 October 2025, 13:00

Co-funded by the EU Recovery and Resilience Facility



Funded by the
European Union
NextGenerationEU



Κυπριακή Δημοκρατία



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep



► Beneficiaries / Conditions for Participation (1)

- **Host Organisation (HO)** of a project must be a **Small, Medium, or Large Sized Enterprise (SME)** which has ten **(10) or more full-time employees**
- The Programme targets enterprises that have not received funding as HOs/Coordinators, in **previous projects** in the frame of the RESTART 2016-2020 Programmes or H2020 and Horizon Europe Programmes
- The **Project Coordinator (PC)** should be an **employee** (new or existing staff) in the HO during the whole duration of the project implementation
- The Project team can consist **up to 3 individuals (including PC)**
- At least the **PC** should receive training (30h) in **New Product Development** or have a NPDP Certification



Funded by the
European Union
NextGenerationEU



RESEARCH
& INNOVATION
FOUNDATION





► Beneficiaries / Conditions for Participation (2)

- RIF will organise training sessions, in New Product Development
- Participation in trainings organised by RIF is optional – Beneficiaries' staff may participate in **other trainings of their choice** with a duration of at **least thirty (30) hours**, delivered by **one provider**
- Staff should **complete the training within three (3) months** at the latest, from the **start date** of the project

***It is recommended that all professionals who will receive training, will take the relevant applicable test to receive the NPDP Certification or NPDP Provisional Status by the Product Development and Management Association (PDMA).**



Funded by the
European Union
NextGenerationEU



Κυπριακή Δημοκρατία



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep



► Beneficiaries / Conditions for Participation (3)

- **Eligible Activities:**
 - Projects must necessarily include Experimental Development activities
 - Projects may also include Feasibility Study activities

Experimental Development: Development of improved products, processes or services based on existing scientific, technological, business and other relevant knowledge and skills. May include prototyping, demonstrating, piloting, testing and validation of new or improved products, processes or services in environments representative of real-life operating conditions.

Feasibility Study: evaluation and analysis of the potential of a project, and identification of its strengths/weaknesses/opportunities/threats, the resources required to carry it through, and its prospects for success.



Funded by the
European Union
NextGenerationEU



RESEARCH
& INNOVATION
FOUNDATION





► Aid Intensity

- Funding Intensity (funding percentage on **eligible expenses for experimental activities**):
 - ☐ 45% for Small Enterprises
 - ☐ 35% for Medium Enterprises
 - ☐ 25% for Large Enterprises
- 15% additional Aid Intensity if the project results are widely disseminated through conferences, publications, open-access repositories, or via free software or open-source software.
- Funding Intensity (funding percentage on **eligible expenses for feasibility studies**):
 - ☐ 70% for Small Enterprises
 - ☐ 60% for Medium Enterprises
 - ☐ 50% for Large Enterprises

Co-funded by the EU Recovery and Resilience Facility



Funded by the
European Union
NextGenerationEU



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep



► Beneficiaries / Conditions for Participation (4)

- **Eligible Expenses:**
 - ☐ Personnel Cost*
 - ☐ External Services (up to €15,000 or 30% of the Project budget)
 - ☐ Overheads (20%)

- Beneficiaries are advised to include the relevant **project costs** in their **Financial Statements**, as **research and innovation expenses**, to secure **tax exemptions**

*Personnel cost will be calculated with the simplified cost Method «**Standard Scales of Unit Costs**»



Funded by the
European Union
NextGenerationEU



Κυπριακή Δημοκρατία



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep

► Useful Documents and Guidelines

NPD-CAPBLD/0825 – PART B – TECHNICAL ANNEX

PART B – TECHNICAL ANNEX *[Page limit count starts here]*

B1.1. General Objectives of the Project *(Maximum Recommended 1 page)*

Motivation – Why are you doing this project? Why is this programme a good fit for your company?

Product/Service – What is the new product/service you will be developing - or the enhancements of an existing product/service - and what is the expected impact on your company and growth prospects?

Value Proposition – What is the value proposition and its competitive advantage over existing/competing products/services?

Market Opportunity – What is the market opportunity (customer/market segment, market need, market size)?

B1.2. HO Data

Please provide the HO's number of full-time employees for the previous fiscal years. According to the Call for Proposals, HOs should have at least (10) employees.

YEAR	FULL TIME EMPLOYEES
2024	
2023	

B2. Added Value and Benefit – Capacity Building in Research and Innovation *(Maximum Recommended 1 page)*

How will this funding support your company develop new capabilities and adopt research and innovation best practices into its core activities?

What is your plan to sustain those capabilities (human resources and funding) after the end of this project?

B3. Project Team *(Maximum Recommended 0,5 page)*

Justify the suitability of the Project Coordinator (PC) and the other project team members, based on their skills and relevant experience, and the rationale for their selection (selection criteria) as team members.

Refer to the role each team member will undertake in the Host Organisation (Product Owner, Researcher etc).

B3.1 Project Coordinator

(Maximum Recommended 0,5 page)

Describe the technical and/or R&D experience of the Project Coordinator.

Describe the managerial experience of the Project Coordinator.

- Call for Proposals Document ([GR](#), [EN](#))
- [Application Form \(Part B\)](#)
- [IRIS Portal Registration Manual](#)
- [Proposal Preparation Manual](#)



Funded by the
European Union
NextGenerationEU



Κυπριακή Δημοκρατία



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep

Project Budget Overview Table

Additional Aid Intensity

Is Effective Collaboration involved?	Are Project Results disseminated?
<p>The project involves effective collaboration:</p> <ul style="list-style-type: none">- between companies of which at least one is an SME or is carried out in at least two Member States or one Member State and a member country of the European Economic Area Agreement (EEA) and no individual enterprise bears more than 70% of eligible costs, or- between an enterprise and one or more research organisations that bear at least 10% of eligible costs and have the right to publish their research results. <p><input type="radio"/> Yes <input type="radio"/> No</p>	<p>The project's results are widely disseminated through conferences, publications, open access repositories or through free software or open sources software.</p> <p><input type="radio"/> Yes <input type="radio"/> No</p>

Budget Table

Organisation	Activity	Direct Costs					Indirect Costs		Other Simplified Costs		Subcontracting		Innovation Costs	Other Cost	Total				
		Personnel	Equipment	Travel	Consumables	Other Specific (Direct) Costs	Overhead Rate	Overheads	Other Simplified Rate	Other Simplified Amount	External Services	Foreign Research Organisations (FRO)			Budget	Aid Intensity	Maximum Funding	Requested Funding	Final Aid Intensity
HO. Org-TypeB1 (2)												0,00 €			0,00 €		0,00 €		
HO. Org-TypeB1	Experimental Development														0,00 €	45,00 %	0,00 €		0,00 %
HO. Org-TypeB1	Feasibility Studies														0,00 €	70,00 %	0,00 €		0,00 %
Totals															0,00 €		0,00 €		

Up to 20%

Πίνακας III.7β Τυποποιημένες Κλίμακες	
Κατηγορία Ερευνητή	Αναθεωρημένο Ωριαίο Κόστος από 01/01/2024 (€)
Ερευνητής σε Βαθμίδα Καθηγητή Ιδρύματος Ανώτερης και Ανώτατης Εκπαίδευσης	47,00
Διευθυντικά Στελέχη του Ιδιωτικού Τομέα	42,00
Ερευνητής σε Βαθμίδα Αναπληρωτή Καθηγητή Ιδρύματος Ανώτερης και Ανώτατης Εκπαίδευσης ή Κάτοχος Διδακτορικού Τίτλου με τουλάχιστον επτά (7) χρόνια από την ημερομηνία απόκτησής του	36,00
Κάτοχος Διδακτορικού Τίτλου	26,00
Κάτοχος Πτυχίου ή Μεταπτυχιακού Τίτλου με τουλάχιστον πέντε (5) χρόνια από την ημερομηνία απόκτησής του	23,00
Κάτοχος Πτυχίου ή Μεταπτυχιακού Τίτλου με λιγότερο από (5) χρόνια από την ημερομηνία απόκτησής του ή Τεχνικό Προσωπικό	20,00



► Proposal Submission

Proposals are submitted through the Research and Innovation Foundation's IRIS Portal (<https://iris.research.org.cy>).

The Project Proposal consists of the following parts:

1. **Part A – General Information & Budget** (electronic form (fields) to be completed online)
2. **Part B – Technical Annex – Application Form** – *Page limit up to 10 pages excl. Cover Page, the Instructions Page and the S3Cy Table*
3. **Annex I – Curricula Vitae** of the Coordinator and the other project team members (Mandatory Submission).
4. **Annex III – Confidential Call Information** (Statement of Earnings and Contributions from the Social Security Service for the 3 months before proposal submission).

Annexes are submitted in PDF Format.

Simple Submission and Project Selection Procedure!



Funded by the
European Union
NextGenerationEU



Κυπριακή Δημοκρατία



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep



► Evaluation / Project Selection

- **Evaluation:** Internal evaluation procedure is carried out by RIF staff **after the submission**.
- **Project Selection:** By order of submission to the RIF (non-competitive procedures apply) on condition that the following are duly justified:
 - ✓ *The enterprise's **plan for the development of new, or significantly enhanced existing products and services**, and the **expected impact on its competitiveness**, as well as on its **growth prospects**.*
 - ✓ *The selection **criteria and the suitability of the PC and the other project team members**, based on their skills and relevant experience.*
 - ✓ *The **benefit of the enterprise and its capacity building for research and innovation**, which will arise through the employment of certified professionals in new product development.*
- Eligible proposals are selected for funding, until the total **requested funding of approved Proposals, equals the total Call budget**.



Funded by the
European Union
NextGenerationEU



Κυπριακή Δημοκρατία



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep



► Completion

Upon the project completion HO submits to the RIF:

- A Progress Report
 - A Payment Request with the relevant expenses (Personnel Cost, External Services) – Submission of receipts for expenditure under Overheads is not required.
- ✓ *Provided that the necessary conditions are met, the approved funding will be released to the Host Organisation*



Funded by the
European Union
NextGenerationEU



Κυπριακή Δημοκρατία



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep

► Contact / Support



For More Information

RIF Website: www.research.org.cy

IRIS Portal: <https://iris.research.org.cy/>



Supporting RIF's Clients

RIF Support Service:

support@research.org.cy | Tel. 22-205000



Funded by the
European Union
NextGenerationEU



Κυπριακή Δημοκρατία



RESEARCH
& INNOVATION
FOUNDATION



Business Support on Your Doorstep

► **Thank you!**

Research and Innovation Foundation (RIF)

P.O. BOX 23422, 1683 Nicosia

Tel.: +357-22205000

Website: www.research.org.cy

